The non-profit arts and sciences sector means big business for Flagstaff. The sector has an annual impact of $90 million on the local economy. Our vibrant arts scene supports local jobs and puts food on the table for local families. It attracts tourists who spend money on local businesses when they travel to attend arts events and visit cultural attractions.

All of this is covered in Arts & Economic Prosperity: the Economic Impact of the Non-Profit Arts & Sciences in Flagstaff, a report published by the Arts Council in summer 2017. The report is a project of Americans for the Arts.
The non-profit Arts & Sciences sector has a $89,796,546 annual impact on Flagstaff’s economy.

- Local Tax Revenue: $3.8 million (2012) to $4.6 million (2017)
- Resident Household Income: $55.7 mill (2012) to $67.7 mill (2017)

The Arts & Sciences sector is a GREAT INVESTMENT

$4.6 Million IN LOCAL TAX REVENUE

TOURIST SPENDING

40.2% of tourists said they would have traveled to another community if the event/venue wasn’t in Flagstaff.

35.8% of tourists said the event/venue was the primary reason for their trip.